



mfour

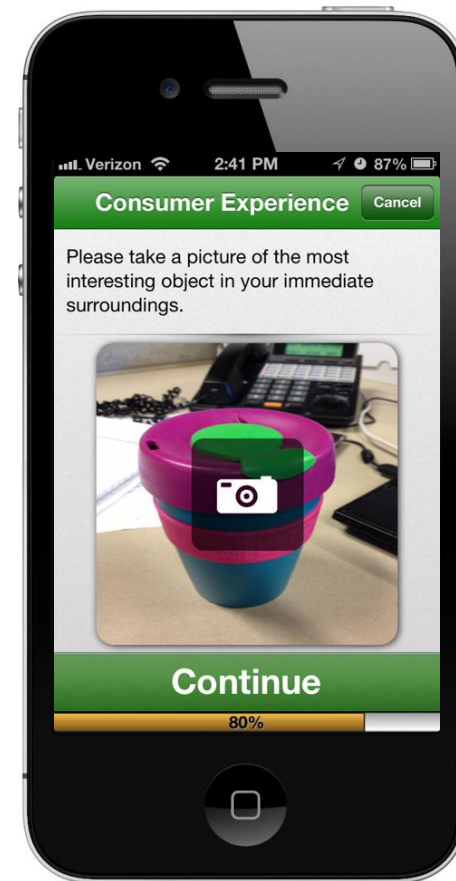
real insights in real time



#NewMR

Rick Wilson, MFour, USA
Explode-a-Myth, 25 February 2014

MARKET RESEARCH THEN VS. NOW



Thank you!

Rick Wilson

rwilson@mfour.com