New Approaches to Presenting Data
June 23, 2011

The strengths and drawbacks of Prezi

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The strengths and drawbacks of Prezi

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Prezi SWOT

• **Strengths**
  – New, Non-linear, inexpensive

• **Weaknesses**
  – No native graphs or charts, longer design process???
    • Charts and graphs have to be created elsewhere and brought in as PDFs

• **Opportunities**
  – Breaking the mould, eye catching, workshops, qual debriefs

• **Threats**
  – Increase costs/time???, Design over form, sea-sickness