



New Approaches to Presenting Data

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The strengths and drawbacks of
Prezi

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The strengths and drawbacks of Prezi

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Prezi SWOT

- **Strengths**
 - New, Non-linear, inexpensive
- **Weaknesses**
 - No native graphs or charts, longer design process???
 - Charts and graphs have to be created elsewhere and brought in as PDFs
- **Opportunities**
 - Breaking the mould, eye catching, workshops, qual debriefs
- **Threats**
 - Increase costs/time???, Design over form, sea-sickness

Prezis

Example

Prometis LLC

Q & A



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Sue York
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