Myth
There is something called Qual/Quant

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Myth
‘There is something called Qual/Quant’

1. Quant finds and measures something
2. Qual creates and describes something

How much do you agree with the views of David Cameron?
- Disagree strongly
- Disagree
- Neither agree nor disagree
- Agree
- Agree strongly

Does not produce Qual/Quant
Thank you

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